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FOR IMMEDIATE RELEASE

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Cal Poly Triathlon Team to Host March Triathlon Series Fundraiser April 4 at Lopez Lake

SAN LUIS OBISPO – The public is invited to take part in the Cal Poly Triathlon Team's March Triathlon Series fundraiser race – this year set for April 4.

The USA Triathlon-sanctioned event, which features sprint- and Olympic-distance races for all age groups as well as a collegiate division, will be held at Lopez Lake, near Arroyo Grande. The sprint-distance is part of the West Coast Collegiate Triathlon Conference race calendar, but the general public is welcome in either distance.

The March Triathlon Series is the Cal Poly team's main fundraiser.

This year's March Triathlon Series begins at 8 a.m. Competitors should arrive two hours early to allow time to set up their equipment. The transition area opens at 5:30 a.m.

Prizes will be awarded for males and females in multiple age groups and in relay races.

For more on this year's race – including course information, registration costs and deadlines – log on to www.marchtriathlonseries.com/ or contact Emma Chow at echow@marchtriathlonseries.com or Breanne Long at breannelong@yahoo.com.

The Cal Poly team's March event has grown since it began with only 15 participants in 1998. This year, organizers expect 650 to 700 competitors from around California, including other collegiate teams. The event had to be moved to April this year because of scheduling conflicts with the venue and with other conference events.

The Cal Poly Triathlon Team has more than 100 members and is open to students of all experience levels. The team competes primarily in the West Coast Collegiate Triathlon Conference against schools such as UC Berkeley and Stanford. Team members also compete in races around the world, including the Ironman Hawaii World Championships and USA Triathlon Age Group Championships.

For more on the Cal Poly Triathlon Team, log on to <http://calpolytriathlon.com/>.

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